Why should I have to pay to have telemarketers contact me on my cell phone! This is outrageous. The cell phone companies already have consumers up against the wall with their ridiculous contracts and over-charged calling plans. The last thing we need is to allow companies to solicit us on our cell phones. Personally, I use my cell phone for work and I already have a high usage of minutes and refuse to allow solicitors to monopolize any more of them. I certainly don't need to be receiving solicitations during work. I am outraged over the idea and can't imagine why anyone would suggest such an idea.